

## 2000-2-3 Scorecard Metric Definitions

### Enrolment Outcomes

Metric	Definition	Source	Metric Weight
Student Demand	Number of first choice applications for Level 01 of a program. International post-graduate programs excluded from this metric.	OCAS Data Warehouse	<b>40%</b>
Non-Direct	Number of confirmations from students who have been out of high school for more than one year.	OCAS Data Warehouse	<b>7%</b>
Indigenous	Number of Indigenous students in the program – all levels.	XSTL Report	<b>7%</b>
Out-of-Catchment	Number of confirmations from out-of-catchment and international.	OCAS Data Warehouse (confirmation count) XSTL (international)	<b>6%</b>
Adjusted Retention	Percentage of students who move from Term 01 to Term 02 of a program, controlled for at-risk factors.	New report required to measure term over term retention controlled for predictive analytics model	<b>40%</b>

### Graduate Outcomes

Metric	Definition	Source	Metric Weight
Adjusted Graduation Rate	Percentage of full-time students (domestic and international) who entered a program of instruction in a particular enrolment reporting period and graduated within a specific period (200% program completion timeframe for diplomas and certificates; 175% for degrees.)	New report required to measure graduation rate controlled for predictive analytics model	<b>30%</b>
Graduate Employment	Percentage of graduates employed in a related field.	SMA3 Reporting	<b>15%</b>
Graduate Earnings	Median employment earnings of college graduates in a given calendar year, two years after graduation.	SMA3 Reporting	<b>15%</b>
Graduate Satisfaction	Percentage of graduates satisfied or very satisfied.	KPI Reporting	<b>25%</b>
Experiential Learning	Percentage of graduates who had one or more experiential learning opportunities.	SMA3 Reporting	<b>15%</b>

## Student Satisfaction Index

Metric	Definition	Source	Metric Weight
Net Promoter Score	Percentage of students who score a 7 or higher on the capstone question: "Based on your overall experience at Lambton College, how likely are you to recommend the College to a friend or family member considering post-secondary education?"	Student Satisfaction Survey	<b>40%</b>
Satisfaction with Teaching and Learning	Percentage of students who indicate that they are satisfied or very satisfied with the teaching and learning capstone question: "Overall, how satisfied are you with the quality of the learning experiences in this program?"	Student Satisfaction Survey	<b>30%</b>
Career Preparation	Percentage of students who indicate that they are satisfied or very satisfied with the career preparation capstone question: "How satisfied are you with the extent to which your program is providing you with the knowledge and skills you need to success in your future career?"	Student Satisfaction Survey	<b>30%</b>

## Financial Index

Metric	Definition	Source	Metric Weight
Cost to Revenue Ratio	The program's cost to revenue ratio is the total calculated program costs divided by the total calculated program revenues.	Program Costing Reports	<b>80%</b>
Capital Requirements	A program's past five years of capital expenditures per student (total current full-time program enrollment).	Program Costing Reports	<b>20%</b>